

WHY READ 30 MINUTES A DAY?

*If daily reading begins in infancy, by the time the child is five years old, he or she has been fed roughly 900 hours of brain food!

*Reduce that experience to just 30 minutes a week, and the child's hungry mind lose 770 hours of nursery rhymes, fairy tales, and stories.

*A kindergarten student who has not been read aloud to could enter school with less than 60 hours of literacy nutrition. No teacher, no matter how talented, can make up for those lost hours of mental nourishment.

*Therefore...30 minutes daily = 900 hours
30 minutes weekly = 130 hours
Less than 30 minutes weekly = 60 hours

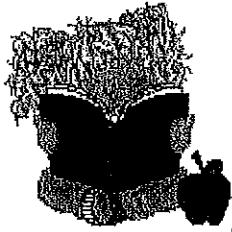


Guess you now understand why reading daily is so very important. Why not have family night reading? It is great to just shut off the television for 20-30 minutes and read... and share.

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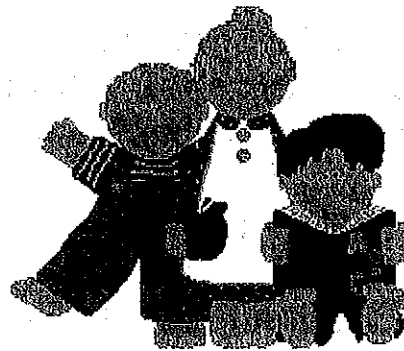
(Source: U.S. Dept. of Education, America Reads



Why Your Child Should Read for 20 minutes Every Day



"WHY CAN'T I SKIP MY 20 MINUTES OF READING TONIGHT?"



LET'S FIGURE IT OUT --- MATHEMATICALLY!

**Student A reads 20 minutes five nights of every week;
Student B reads only 4 minutes a night...or not at all!**

**Step 1: Multiply minutes a night x 5 times each week.
Student A reads 20 min. x 5 times a week = 100 mins./week
Student B reads 4 minutes x 5 times a week = 20 minutes**

**Step 2: Multiply minutes a week x 4 weeks each month.
Student A reads 400 minutes a month.
Student B reads 80 minutes a month.**

**Step 3: Multiply minutes a month x 9 months/school year
Student A reads 3600 min. in a school year.
Student B reads 720 min. in a school year.**